

Tammy Malabre

EXPERIENCE

RED LABEL VACATIONS. - Graphic Designer June 2021 to present
(International Travel Company) *Matt-Leave Contract - MAC*

- Work directly with Commercial Analysts on all cruise marketing collateral.
- Design online marketing flyers and banners for multiple cruise line travel websites and social media accounts.

Z MODULAR/ZEKELMAN IND. - Graphic Designer Jan. '2019 to Oct. 2020
(Marketing - Architectural Design Firm and Manufacturer) - MAC

- Managed and art directed design of large interactive/print catalogue
- Collaborate with our U.S. and CAN Architectural Designers regarding renderings and drawings to implement into marketing collateral
- Design RFP dek presentations in PP for management to present to clients
- Produced small time laps video for 2 hr firewall presentation in Premiere Pro
- Host Zoom meetings for up and coming marketing projects

SAFECROSS FIRST AID LTD - Graphic Designer Oct. '2016 -Jan. '2019
(Packaging Design, Marketing, Advertising - MAC)

- Managed Junior Graphic Designer
- Co-ordinated with outside printers, and also the in-house printer
- Created large Trade Show banners, packaging design and die lines, 282 page catalogue, news letters, marketing collateral, powerpoint, logo design, rebranding product lines for both **English and French**
- Customized packaging die lines and art work for First Aid boxes
- Styled products for shoot and edited photography for all marketing purposes
- Maximized marketing plans to help sell products
- Implemented a new production filing system for all marketing jobs

SUNNYWEI - Graphic Designer Oct. '2014-April, 2016
(Advertising, Marketing, Production, Web - PC)

- UX Design for 4 websites, provided files to developer
- In charge of CMS website updates, designing retail ads, logos, catalogues, flyers, email blasts, outdoor building signage, letterhead, business cards, powerpoints presentations, promos and edited photography
- Photographed and styled product lines
- Acquired quotes from printers
- Fostered customer service relationships for interior and exterior design needs
- Wrote and edited text for brochures, flyers and ads
- Designed packaging and detailed stone landscape drawings

DOVETAIL/JESMAR ** Art Director** Sept.'2003 - Oct. '2014
(B2B, Advertising, Marketing, Communications - MAC & PC)

- Fostered customer service with clients
- Print and online: ads, logos, magazines, trade show banners, posters, brochures, promotional collateral pieces, media kits, sell sheets, email blasts, animated online ads and invitations
- In charge of muck-ups for client quotes
- Managed file production: check and trouble shoot for all incoming print and web material before sending out final work
- Designed jobs in both **English and French**
- In charge of supervising photo shoots, coordinated with Illustrators, and edited photo colour correction and retouching
- Team player, juggled multiple jobs, and managed dead lines

FREELANCE

Graphic Designer - Safecross
(First Aid Company) Jan. - '19

- Continued work on packaging, catalogue and images

Graphic Designer/Illustrator - DAYMark
Distributors Ltd.(Book Publisher) July '18

- Illustrated characters, objects and designed layout for 70 page educational book.

Graphic Designer - M&B Enterprise
(Waste management industry) - (Products) '17

- Website updates, Photography, Products Designs

SOFTWARE

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Word
- Zoom & Teams
- PowerPoint/Keynotes
- HTML/CSS
- Word Press
- XD
- Premiere Pro
- Dream Weaver

EDUCATION

Ladies Learning Code (HTML & CSS) May in **2016**

Apple Computers Inc. (Final Cut Pro X)
Film Editing & Special Effects in **2014**

Took lessons from Personal Web Advisor for
HTML/CSS in **2014**

Completed an Introduction to Web Design
at OCAD (HMTL/CSS in **2013**)

MOGO Media Course for upgrading my skills with
CS5 Suite in **2012**

MAGNET and MAGSU yearly courses
(since **2009-2014**)

- Magazine tips
- Social media
- Web tips
- Time management

Durham College **1992-1995**
Bachelor of Design and Communication Arts

OTHER CAREER POSITIONS:

Art Director - Canadian Wildlife Magazine- '01-'03

Art Director - Score Golf Magazine -'00-'01

Graphic Designer - Encore Cruises -'99

Creative Director - Point One Graphics -'96-'98

Graphic Designer - Chatelaine Magazine -'93-95